

# CATALYST H<sub>2</sub><sup>TM</sup>

DECEMBER 4-6, 2023 | HOTEL MAYA, LONG BEACH, CA

EDUCATION • MARKET & INFRASTRUCTURE DEVELOPMENT • COMMUNITY ENGAGEMENT • CAPACITY BUILDING

## Accelerating North America's Green Hydrogen Economy – Regional Green Hydrogen Infrastructure Integration

### About Catalyst H2

Strategen is teaming up with the Green Hydrogen Coalition (GHC) to host their second annual event, Catalyst H2™, in Long Beach, CA. Catalyst H2 is the premier green hydrogen convening in North America and is unlike any other event on the market.

### Participants will:

- **Focus on Renewable Hydrogen:** Catalyst H2 is the leading conference in North America that is focused solely on addressing the unique challenges and opportunities for green hydrogen market and project development.
- **Gain Insights on Global Innovation:** Learn about real-world projects and best practices, featuring innovative business models, diverse production pathways (e.g., electrolysis, organic waste), cutting-edge approaches to transportation and storage, and innovative community engagement practices from around the world.
- **See Progress First-Hand:** Catalyst H2 is uniquely interactive, with a guided site tour of hydrogen-powered equipment in operation at the Port of Los Angeles, equipment and technology displays, and facilitated interactive programming.
- **Unlock Green Hydrogen Offtake:** Gather actionable next steps from the end users who are stepping up as first-movers, domestic and global policymakers who are leading on establishment of market mechanisms, and investors who are underwriting bankable projects.
- **Weigh In on Market Design Frameworks:** Catalyst H2 features the policymakers and regulators who are creating and implementing innovative frameworks to support the development of landmark projects across North America.
- **Establish Thought Leadership:** Share inspiration and network with a curated group of executive-level attendees from across the stakeholder ecosystem and value chain.
- **Build Bridges:** Strengthen connections within the diverse green hydrogen ecosystem, and establish areas for collaboration (e.g., policy, infrastructure) between previously siloed industries to accelerate progress.

SPONSORSHIP  
PROSPECTUS  
2023



# 2023 Sponsorship Prospectus

Sponsorship Benefits	Platinum \$30k	Gold \$20k	Silver \$15k	Bronze \$10k	Hospitality \$5-20k	Tour \$10k	Lanyard \$10k	WiFi \$7.5k	Equipment \$5k	Exhibitor \$5k
Logo on event website	●	●	●	●	●	●	●	●	●	●
Logo on onsite signage	●	●	●	●	●	●	●	●	●	●
Logo showcased on resting slides	●	●	●	●	●	●	●	●	●	●
Recognition in email outreach	●	●	●	●	●	●				●
Recognition in social media outreach	●	●	●	●	●	●			●	
Exhibitor space includes a 6-foot skirted table and two chairs	●	●	●	●						●
Live verbal recognition from podium during event	●	●	●							
Access to VIP events (keynote meet & greets, exclusive dinners and breakfasts with stakeholders)	●	●								
Ability to reserve a private board room during event (limited availability)	●	●								
Full conference event podium time (5 minutes)	●									
Receive pre-registration list before the event	●									
Receive attendee list after the event	●	●								
Recognition at specific event (verbal, on table signage, opportunity for welcome remarks as a reception sponsor)					●	●			●	
Receive unique branding placement opportunity							●	●		
Receive complimentary event registrations	5	4	3	2	1	3 tour tickets	1	1	1	1

Hospitality Sponsorship	Contribution
Reception - Day 2	\$20,000
Reception - Day 1 & 3	\$15,000
Breakfast	\$7,000
Lunch	\$10,000
Coffee Breaks	\$5,000

**BECOME A SPONSOR TODAY!**  
 Thank you in advance for your financial support. Your sponsorship enables us to further advance our shared mission.

**For sponsorship opportunities, contact:** Jacqueline Meyer,  
 Fundraising Manager  
 (510) 439-0770  
[jmeyer@strategen.com](mailto:jmeyer@strategen.com)

