

CATALYST H₂TM

DECEMBER 4-6, 2023

HOTEL MAYA, LONG BEACH, CA

EDUCATION • MARKET & INFRASTRUCTURE DEVELOPMENT •
COMMUNITY ENGAGEMENT • CAPACITY BUILDING

Accelerating North America's Green Hydrogen Economy – Regional Green Hydrogen Infrastructure Integration

About Catalyst H2

Strategen is teaming up with Green Hydrogen Coalition (GHC) to host their 2nd annual event, Catalyst H2TM, in Long Beach, CA. This in-person event brings together green hydrogen market makers to accelerate North America's green hydrogen economy. Don't miss the opportunity to network with the green hydrogen ecosystem, including multi-sectoral buyers, investors, innovative technology and solutions providers, developers, policy makers, community leaders, and global movers and shakers.

This inspiring green hydrogen event has an immersive program focusing on:

- Why green hydrogen is a game changer to accelerate a clean and just energy transition
- How ports can serve as an epicenter to multi-sectoral green hydrogen hub development
- Technology innovation and case studies of mass-scale green hydrogen production, transport, and storage
- How hubs are strengthening local and regional community engagement to accelerate progress and co-create the green hydrogen roadmap

SPONSORSHIP
PROSPECTUS
2023



2023 Sponsorship Prospectus

| Sponsorship Benefits | Platinum \$30k | Gold \$20k | Silver \$15k | Bronze \$10k | Hospitality \$5-20k | Tour \$10k | Lanyard \$10k | WiFi \$7.5k | Equipment \$5k | Exhibitor \$5k |
|--|----------------|------------|--------------|--------------|---------------------|----------------|---------------|-------------|----------------|----------------|
| Logo on event website | ● | ● | ● | ● | ● | ● | ● | ● | ● | ● |
| Logo on onsite signage | ● | ● | ● | ● | ● | ● | ● | ● | ● | ● |
| Logo showcased on resting slides | ● | ● | ● | ● | ● | ● | ● | ● | ● | ● |
| Recognition in email outreach | ● | ● | ● | ● | ● | ● | | | | ● |
| Recognition in social media outreach | ● | ● | ● | ● | ● | ● | | | ● | |
| Exhibitor space includes a 6-foot skirted table and two chairs | ● | ● | ● | ● | | | | | | ● |
| Live verbal recognition from podium during event | ● | ● | ● | | | | | | | |
| Access to VIP events (keynote meet & greets, exclusive dinners and breakfasts with stakeholders) | ● | ● | | | | | | | | |
| Ability to reserve a private board room during event (limited availability) | ● | ● | | | | | | | | |
| Full conference event podium time (5 minutes) | ● | | | | | | | | | |
| Receive pre-registration list before the event | ● | | | | | | | | | |
| Receive attendee list after the event | ● | ● | | | | | | | | |
| Recognition at specific event (verbal, on table signage, opportunity for welcome remarks as a reception sponsor) | | | | | ● | ● | | | ● | |
| Receive unique branding placement opportunity | | | | | | | ● | ● | | |
| Receive complimentary event registrations | 5 | 4 | 3 | 2 | 1 | 3 tour tickets | 1 | 1 | 1 | 1 |

| Hospitality Sponsorship | Contribution |
|-------------------------|--------------|
| Reception - Day 2 | \$20,000 |
| Reception - Day 1 & 3 | \$15,000 |
| Breakfast | \$7,000 |
| Lunch | \$10,000 |
| Coffee Breaks | \$5,000 |

BECOME A SPONSOR TODAY!
 Thank you in advance for your financial support. Your sponsorship enables us to further advance our shared mission.

For sponsorship opportunities, contact: Jacqueline Meyer, Fundraising Manager
 (510) 439-0770
jmeyer@strategen.com

